

THURSDAY, NOVEMBER 8TH  
FROM 10 AM - 2 PM  
DIOCESAN PASTORAL CENTER

# Evangelizing in the Digital Era

CREATING SOCIAL MEDIA THAT WORKS!

Sherry Hayes-Peirce is a Catholic Social Media Strategist, Blogger, Conference Speaker, Chief Inspirational Officer at Church Social Tips and Missionary Disciple of the New Evangelization. She is passionate about sharing her treasured time and talents to inform, inspire and engage the next generation of Catholics through technology. This practical workshop will assist you in forming a plan to best utilize social media in your ministry!



\$15 per person  
includes lunch

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_  
Email: \_\_\_\_\_ Cell #: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Parish or School: \_\_\_\_\_ Ministry: \_\_\_\_\_

Mail to: **Diocese of San Diego, Attn: OECM, P.O. Box 85728, San Diego, CA 92186**

Or scan and email to: **Lvaca@sdatholic.org**