Diocese of San Diego

2020 Annual Catholic Appeal
Kickoff Luncheon
Office for Stewardship
AGENDA

- Welcome and Introduction ............. Manny Aguilar
- Scripture Reading ... Nichol Swift, St. Gregory the Great
- Insights, Reflection and Prayer ....... Bishop McElroy
- LUNCH
AGENDA (cont’d)

- Is it possible to increase your ACA by 100% to help fund important parish needs?........Fr. Luke Jauregui, Pastor, St. Stephen Parish, Valley Center
- Results of 2019 Campaign
- 2020 Campaign Calendar, Materials & Video
  ...Manny Aguilar
- Thanks and Prayer..................All
Scripture Reading

- Scripture Reading…Nichol Swift, St. Gregory the Great
- 2 Chronicles 31
Insights, Reflection & Prayer

- Insights, Reflection and Prayer.....
  Bishop McElroy
Lunch
Is it possible to increase your ACA by 100% to help fund important parish needs?...Fr. Luke Jauregui, Pastor, St. Stephen Parish, Valley Center
2018 vs. 2019 Comparison

2019 Goal: $3.5M

<table>
<thead>
<tr>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,531,281.00</td>
<td>$5,476,213.00</td>
</tr>
</tbody>
</table>

2019 vs 2018 Year-over-Year Decrease of $55,068.00 or 1.00%
2018 vs 2017 Year-over-Year Increase of $86,889.00 or 1.60%

Please note that 2018 results have yet to be finalized by our Finance Department.
## Overall Parishes Over Goal

<table>
<thead>
<tr>
<th>% Over Goal</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>100%≥</td>
<td>82</td>
<td>80</td>
<td>86</td>
</tr>
<tr>
<td>125%≥</td>
<td>44</td>
<td>58</td>
<td>57</td>
</tr>
<tr>
<td>150%≥</td>
<td>25</td>
<td>36</td>
<td>33</td>
</tr>
</tbody>
</table>
# Year-over-Year Rebate Comparisons

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest Rebate</td>
<td>$133,603.06</td>
<td>$161,445.87</td>
<td>$168,592.01</td>
</tr>
<tr>
<td>Highest %</td>
<td>362.96</td>
<td>494.44%</td>
<td>491.98%</td>
</tr>
<tr>
<td>Average Rebate</td>
<td>$16,23.64</td>
<td>$17,138.91</td>
<td>$18,144.37</td>
</tr>
</tbody>
</table>
## Rebate Comparisons

<table>
<thead>
<tr>
<th>Parish Rebates</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt;$5K:</td>
<td>14</td>
<td>14</td>
<td>13</td>
</tr>
<tr>
<td>&gt;$10K</td>
<td>27</td>
<td>21</td>
<td>13</td>
</tr>
<tr>
<td>&gt;$15K</td>
<td>10</td>
<td>10</td>
<td>12</td>
</tr>
<tr>
<td>&gt;$25K</td>
<td>10</td>
<td>10</td>
<td>09</td>
</tr>
<tr>
<td>&gt;$50K</td>
<td>04</td>
<td>10</td>
<td>09</td>
</tr>
<tr>
<td>&gt;$75K</td>
<td>03</td>
<td>00</td>
<td>03</td>
</tr>
<tr>
<td>&gt;$100K</td>
<td>01</td>
<td>02</td>
<td>01</td>
</tr>
</tbody>
</table>

*Please note: A number of parishes were just shy of reaching the next levels noted above by just a few hundred dollars year-over-year*
Gratitude in Action
Gratitud en Acción
As soon as the word spread, the people of Israel gave in abundance the first fruits of the grain, wine, oil honey and all of the produce of the field and they brought in the tithe of everything.”

2 Chronicles 31:15
2020 ACA Video Information:

- View 2020 ACA Video
- Video links will be available in English and Spanish by 01/23/2020 on our Diocese of San Diego website at:

  https://www.sdcatholic.org/giving/annual-catholic-appeal/
2020 ACA Goal

Goal $3,500,000

Sample Appeal Goal:

$30,000.00 (Parish Assessment)
+
$15,000.00 (Parish Need/Priority)

$ $45,000.00 (Overall Parish Goal)

* Please be as clear and concise as possible in your communications
2020 ACA Distribution

- Catholic Schools/Tuition Assistance: $1M
- Clergy and Seminarian Support: $1M
- Formation in the Faith: $1M
- Catholic Charities: $500K
2020 ACA Timeline

- February 01-02: Announcement Weekend
- February 08-09: Appeal Weekend
- February 15-16: Follow-up Weekend
- All ACA Materials were delivered the weeks of January 6th and 13th

*Please note that Pastors have discretion to modify the proposed ACA timeline, but it is highly recommended that our proposed timeline is adhered to.
Support for Parishes

Our staff is always available to help you with any ACA related questions.

Mary Lopez: (858) 490-8280 or mlopez@sdcatholic.org

Grace Perfecto: (858) 490-8249 or gperfecto@sdcatholic.org

Manny Aguilar: (858) 490-8294 or maguilar@sdcatholic.org
Closing Remarks and Prayer

Q & A
Thanks and Prayer

- Thanks
- Stewardship Prayer
- Closing