



Office for Stewardship
and Development

TO: PASTORS AND ADMINISTRATORS
FROM: MANNY AGUILAR
RE: 2019 ANNUAL CATHOLIC APPEAL PREPARATION
DATE: December 12, 2019 (Revised)

Kick Off Luncheon – Wednesday, January 23, 2019 from 12:00pm-1:30pm at the Pastoral Center.

Please RSVP for the 2019 ACA Kickoff Luncheon at your earliest convenience to Mary Lopez at mlopez@sdatholic.org or 858-490-8280 by January 16, 2019.

Promotion Materials

The following appeal materials will be distributed directly from the printer to parishes by January 26 or sooner:

- ACA brochures and response card envelopes have been combined in one easy to manage piece this year
- Response card envelope labels – **PLEASE NOTE:** These bar code labels should be affixed to response card envelopes **only after** the cards have been returned to the parish by donors.

Parish preparation

Parishes should prepare ACA packets to distribute to all parishioners. These packets should include an ACA brochure and a response card envelope and a letter from the pastor.

ACA Kickoff Weekend - February 9-10 has been designated as our 2019 ACA Kickoff Weekend.

ACA packets should be mailed to all registered parishioners right before or immediately after ACA Sunday. Additional packets should be available and distributed to non-registered parishioners.

On ACA Sunday, pastors are encouraged to speak at all the Masses, making reference to the information in the ACA Brochure.

Questions

Please contact Manny Aguilar at maguilar@sdatholic.org or (858) 490-8294.