



Office for Stewardship

TO: PASTORS AND ADMINISTRATORS

FROM: MANNY AGUILAR, OFFICE FOR STEWARDSHIP

RE: 2022 ANNUAL CATHOLIC APPEAL (ACA) PREPARATION

DATE: January 12, 2022

2022 ACA Virtual Kick Off Luncheon – Thursday, January 19, 2022 from 12 Noon to 1:00PM

Please RSVP with the names of all participants who would like to attend by January 14, 2022 to Mary Lopez at mlopez@sdatholic.org or 858-490-8280.

ACA Campaign Materials

The following appeal materials have been distributed directly from our printer to parishes during the weeks of January 6th and 13th:

- ACA brochures
- Response cards and envelopes
- Donor Record labels – NOTE: These bar code labels should be affixed to response cards only after the cards have been returned to the parish by donors.

Parish preparation

Parishes should prepare ACA packets to distribute to all parishioners. These packets should include an ACA brochure, a response card, a response envelope and a letter from the pastor.

ACA Kickoff Weekend: Saturday and Sunday - February 19-20 have been designated as our 2022 ACA Kickoff Weekend.

We recommend that ACA packets should be mailed to all registered parishioners right before or immediately after ACA Sunday. Additional packets should be available and distributed to non-registered parishioners.

On ACA Sunday, pastors are encouraged to speak at all the Masses, making reference to the information in the ACA Brochure.

If you have any questions, please contact me at maguilar@sdatholic.org or (858) 490-8294.