


Diocese of San Diego



2020 Annual Catholic Appeal Kickoff Luncheon



Office for Stewardship

AGENDA

- **Welcome and Introduction.....Manny Aguilar**
- **Scripture Reading...Nichol Swift, St. Gregory the Great**
- **Insights, Reflection and Prayer.....Bishop McElroy**
- **LUNCH**

AGENDA (cont'd)

- Is it possible to increase your ACA by 100% to help fund important parish needs?.....Fr. Luke Jauregui, Pastor, St. Stephen Parish, Valley Center
- Results of 2019 Campaign
- 2020 Campaign Calendar, Materials & Video ...Manny Aguilar
- Thanks and Prayer.....All

Scripture Reading

- **Scripture Reading...Nichol Swift, St. Gregory the Great**
- **2 Chronicles 31**

Insights, Reflection & Prayer

- **Insights, Reflection and Prayer.....
Bishop McElroy**

Lunch

How can I increase our ACA?

- **Is it possible to increase your ACA by 100% to help fund important parish needs?.....Fr. Luke Jauregui, Pastor, St. Stephen Parish, Valley Center**

2018 vs. 2019 Comparison

2019 Goal: \$3.5M

2018

2019

\$5,531,281.00

\$5,476,213.00

2019 vs 2018 Year-over-Year Decrease of \$55,068.00 or 1.00%

2018 vs 2017 Year-over-Year Increase of \$86,889.00 or 1.60%

- Please note that 2018 results have yet to be finalized by our Finance Department.

Overall Parishes Over Goal

<u>% Over Goal</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
100%≥	82	80	86
125%≥	44	58	57
150%≥	25	36	33

Year-over-Year Rebate Comparisons

	2017	2018	2019
Highest Rebate:	\$133,603.06	\$161,445.87	\$168,592.01
Highest % Rebate	362.96	494.44%	491.98%
Average Rebate:	\$16,23.64	\$17,138.91	\$18,144.37

Rebate Comparisons

Parish Rebates	2017	2018	2019	
>\$5K:	14	14	13	
>\$10K	27	21	13	
>\$15K	10	10	12	
>\$25K	10	10	09	
>\$50K	04	10	09	
>\$75K	03	00	03	300% Increase
>\$100K	01	02	01	

***Please note: A number of parishes were just shy of reaching the next levels noted above by just a few hundred dollars year-over-year**

2020 ACA Theme



Gratitude in Action Gratitud en Acción

2020 LLAMADO
CATÓLICO ANUAL
DIOCESIS DE SAN DIEGO



2020 ANNUAL
CATHOLIC APPEAL
DIOCESE OF SAN DIEGO

RELATED SCRIPTURE:

- *As soon as the word spread, the people of Israel gave in abundance the first fruits of the grain, wine, oil honey and all of the produce of the field and they brought in the tithe of everything.”*

2 Chronicles 31:15

2020 ACA Video Information:

- *View 2020 ACA Video*
- *Video links will be available in English and Spanish by 01/23/2020 on our Diocese of San Diego website at:*

<https://www.sdcatholic.org/giving/annual-catholic-appeal/>

2020 ACA Goal

Goal \$3,500,000

Sample Appeal Goal:

\$30,000.00 (Parish Assessment)
+ \$15,000.00 (Parish Need/Priority)
\$ \$45,000.00 (Overall Parish Goal)

* Please be as clear and concise as possible in your communications

2020 ACA Distribution

- Catholic Schools/Tuition Assistance: \$1M
- Clergy and Seminarian Support: \$1M
- Formation in the Faith: \$1M
- Catholic Charities: \$500K

2020 ACA Timeline

- February 01-02: Announcement Weekend
- February 08-09: Appeal Weekend
- February 15-16: Follow-up Weekend
- All ACA Materials were delivered the weeks of January 6th and 13th

*Please note that Pastors have discretion to modify the proposed ACA timeline, but it is highly recommended that our proposed timeline is adhered to.

Support for Parishes

Our staff is always available to help you with any ACA related questions.

Mary Lopez: (858) 490-8280 or mlopez@sdcatholic.org

Grace Perfecto: (858) 490-8249 or gperfecto@sdcatholic.org

Manny Aguilar: (858) 490-8294 or maguilar@sdcatholic.org

Closing Remarks and Prayer

- Q & A

Thanks and Prayer

- Thanks
- Stewardship Prayer
- Closing